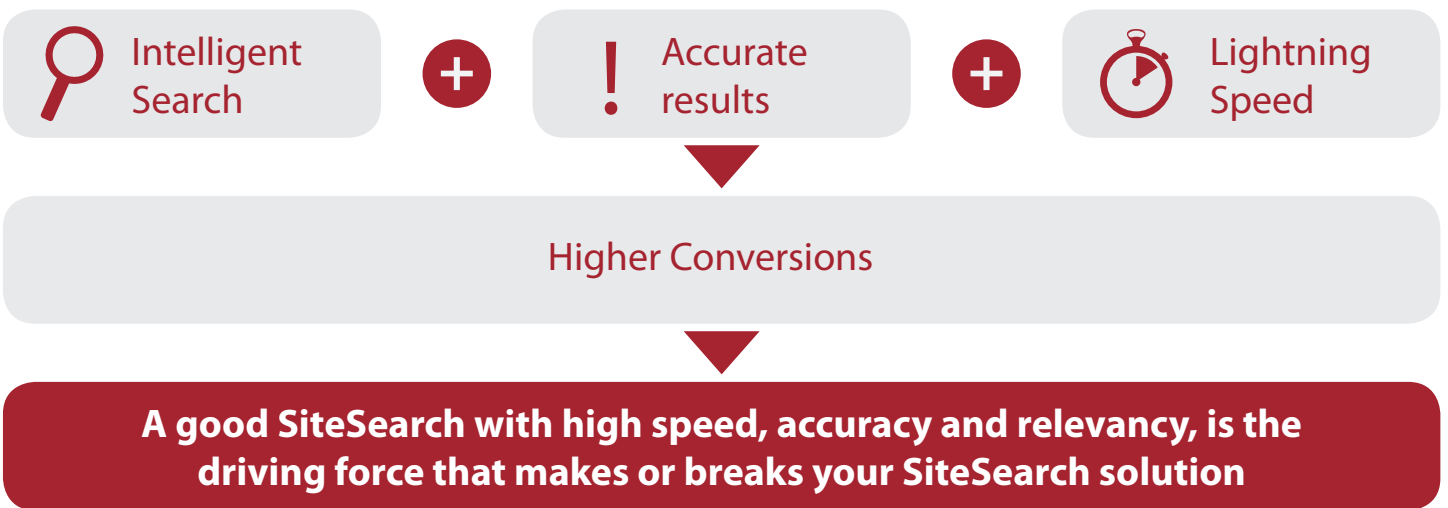


SiteSearch

Empower your customers to convert on your site by finding the products they want using their own language and unique shopping terms. Celebros intelligent, concept – based SiteSearch understands a shopper’s intent and returns relevant and accurate results every time – on the first page. This means increased conversion rates and revenues for on line stores.

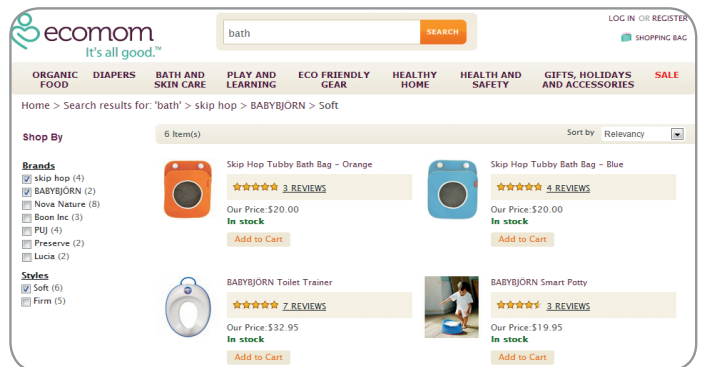
The Celebros Conversion Pro V8 SiteSearch feature is the most intelligent and intuitive SiteSearch solution on the market today. By using 250 Natural Language Processing (NLP) algorithms it understands which word in the query is a product, and attribute or an expression related to price, product or personal term.

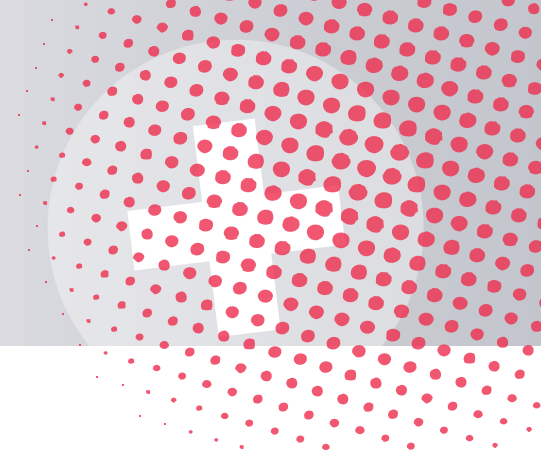
The SiteSearch feature acts as a bridge between a customer’s natural language and a shop’ catalog, bringing shoppers to the products they want using their own unique search terms.



Celebros’ SiteSearch is the only in-memory solution that has all of the sites results indexed and pre-loaded into memory and are guaranteed to be the quickest for returning relevant search results every time with a response time of 0.05 seconds or less, every time!

Advanced Multi-Select Search Refinement
Not sure if you want a red or green dress? Why search for a green dress and only after seeing what comes back move on to searching for a red dress. One attribute at a time is a search of the past. With Multi-Select you shop faster and better. With advanced Ajax based Multi-Select SiteSearch refinement tool customers can now easily conduct search refinements by selecting multiple product attributes. This allows your customers to find the perfect product or set of products and proceed to checkout faster and with higher satisfaction rates.





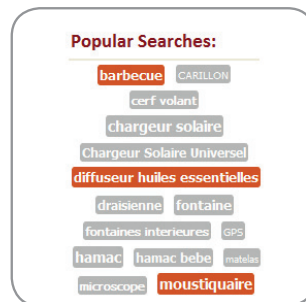
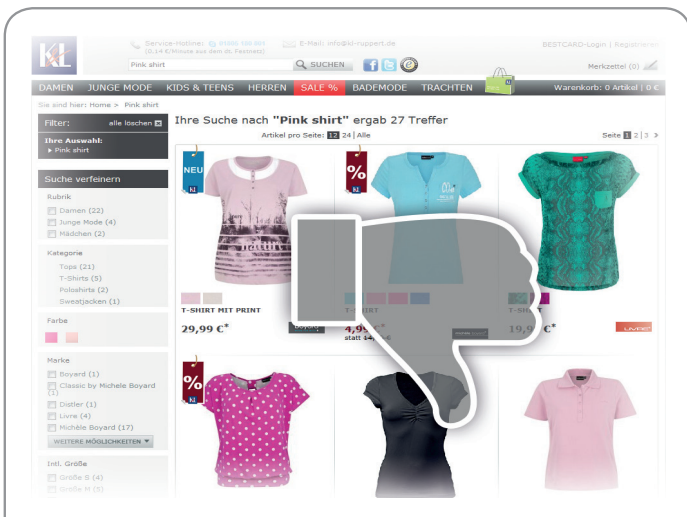
True Colors

You know you want a pink shirt, so you search for "Pink shirt". How happy would you be if the results returned showed shirts in many different colors, although all are also available in pink? With the Celebros SiteSearch True Color feature your customers can see exactly what they were looking for, and not just imagine how it might look. Each search term containing a color reference will return search results displaying the products in the correct color referred to by your customers in their search term. With this effective SiteSearch tool you will pass any customer satisfaction review with flying colors!



Search Cloud

The search cloud displays the top search terms typed into your shop's search box and serves as another peer-based search guide. The search cloud is updated every day to represent the most current search trends in your shop. The terms size represents their relative frequency. The bigger the term, the more often it is searched by people who visit your shop. Each search term display in the search cloud serves as a quick link to the relevant search results page. You can also create brand and product clouds to get your shop's most popular brands and products highlighted to boost conversion.



Share with Friends

No shopping site is complete today without a "share with friends" feature, and no shopping experience is as satisfying as when customers are able to share with their friends and get their opinion on what they bought or about to buy. With the Celebros SiteSearch your shoppers can easily share via Email, Twitter, Facebook, My Space and Digg! There is no better way to go viral and convert more than allowing your customers to share.

